## Advertising Information Let CISC do the work for YOU!



The Carroll Indoor Sports Center offers advertising space for businesses on our boards within the viewing area of spectators, players, and visitors.

This past season at CISC, we had the following activity, in front of what could be your AD:

- ✓ 250+ soccer teams participate each week in leagues throughout the main season (November March)
  - In addition to above we have 80+ adult soccer teams participating in Fall, Spring, and Summer leagues at CISC
- ✓ 40 lacrosse teams participate each week in league throughout the winter (November March)
- ✓ Multiple sport clinics involving a variety of age divisions: (November March)
  - Kickstarters clinics Parents of 3 -5 year olds (average enrollment of 40+ children per each clinic)
  - Lacrosse Clinics Parents of Kindergarten High School (average enrollment of 60+ children per each session)
  - Volleyball Clinics Parents of 3<sup>rd</sup> High School (average enrollment of 40+ per each session)
  - New Clinics reaching other areas including Field Hockey and Futsal parents
- Football teams from local areas with leagues and rentals in the spring
- A Hispanic soccer league that plays during the Winter months
- ✓ Rentals
  - School rentals
  - Team rentals
  - Sports clinics
  - Birthday parties
  - Dog Agility

We put people in front of your banner advertisement, for as low as \$350 a year! You provide the 4' x 8' banner (regular size) for your company, you chose the available placement, and we provide the spectators! We do offer, when available 5' x 12' banner (large size) spaces above the goals for \$450 per year. You may also use the larger size banners for above the walls (netting area) for the cost of \$500 if a goal area is not available.

Discounts are given if multiple banners are placed within the facility.

Regular size banners – 2 areas of rental \$25 off each \$350 rental 3 areas of rental \$50 off each \$350 rental Large size banners – 3 areas of rental \$1350 per year

Ads run for one year from the date they are installed and can be renewed at the end of the fiscal year. An invoice will be mailed at the end of one year asking if you would like to continue your advertising. If you choose to renew, just pay the invoice for another year of worry free advertising. If not, then notify us that you would like banner removed and you can pick up the banner. It is that easy!

## If you would like further information or have other questions not addressed above, please call 410-857-5098, we will be happy to assist you.

\*Actual Banner pricing will depend on the company that you chose to do your banner work, artwork, size and color of banner; we recommend Woodland Signs, right above CISC; 410-876-7196. Please remember to think about lettering size and colors when choosing your banner so that it is easy to view from spectator areas.

## CISC would like to thank the current businesses who have advertised for the 2021-22 season:

Carroll Community College, Carroll County Farmers Market, Carroll Lutheran School, Crown Trophy, The D'Anthony Group, Carroll Hospital, Fogle Home Inspection & Termite, Freedom Soccer Club, Gallagher Pools, Montessori School, Rafael's Restaurant, Revolution Motor Works, WAX Lacrosse, Westminster Car Wash, Woodland Signs, Central Carroll Soccer Club, Glyndon Lord Baltimore Cleaners, and the Westminster Soccer Association.









